



CALVARY DAY SCHOOL

Thank you for your generous donation to Calvary Day School.
We are excited to partner with you throughout 2021-2022 school year!

Please complete the form below and on the reverse and return with payment to:

Tony Robinson
Advancement Office
134 S. Peace Haven Road
Winston-Salem, NC 27104

SPONSORSHIP INFORMATION

Name _____

Company _____

Address _____

City, State Zip _____

Phone _____

Email _____

Advertising Instructions _____

SPONSOR PACKAGE CHOICE

☐ Gold (\$7,500) ☐ Silver (\$5,000) ☐ Bronze (\$3,500) ☐ Blue (\$1,500) ☐ White (\$500)


A LA CARTE CHOICES

☐ Spirit Shirt (\$500) ☐ Featured Sponsor in Cougar News (\$250)

TOTAL SPONSORSHIP AMOUNT: \$ _____

Please email your company logo to sweiser@calvaryday.school.
All artwork needs to be a high resolution with a minimum of 300 dpi.

_____ (Corporate Representative) on behalf of _____ (Corporation) agrees
to pay the fee indicated for the level of sponsorship and options indicated.

 SPONSORSHIP LEVELS AND ADVANTAGES	GOLD	SILVER	BRONZE	BLUE	WHITE
	\$7,500	\$5,000	\$3,500	\$1,500	\$500
SCHOOL PROGRAM ADVERTISING (Includes drama programs and yearbook)					
Full Page	X				
Half Page		X			
Quarter Page			X		
1/8 Page				X	
Company name (Name of your business only will appear)					X
Web link with logo on the website	X	X	X	X	X
RECOGNITION					
Initiative for Excellence materials and mailings	X	X	X		
Company recognition on framed sponsorship signs outside of school offices	X	X	X	X	X
Sponsor listing with weblink in Cougar News	X				
Company logo on back of school shirts	X	X			
Recognition during all home soccer, basketball, and volleyball games	X	X			
SIGNAGE					
3x6ft Banner in gymnasium and soccer field	X	X	X		
Inclusion on Sponsor banner displayed during home athletic events on CDS campus	X	X	X	X	X
ADDITIONAL ADVANTAGES					
CDS Shirt	2				
Tickets to seasonal drama productions	4	3	2	1	
Provide refreshments for events; Receive event sponsorship recognition	X	X			
Official Sponsorship Opportunity of a Home Athletic Event	X	X	X		
A LA CARTE OPTIONS					
Company logo on back of Spirit Shirt distributed to all students					\$500
Featured Sponsor in Cougar News (Must accompany Bronze, Blue, or White Sponsorship)					\$250