



SPONSORSHIP LEVELS AND ADVANTAGES

GOLD	SILVER	BRONZE	BLUE	WHITE
\$7,500	\$5,000	\$3,500	\$1,500	\$500

SCHOOL PROGRAM ADVERTISING

(Includes drama programs and yearbook)

Full Page	X				
Half Page		X			
Quarter Page			X		
1/8 Page				X	
Company Name (Name of your business only will appear)					X
Web link with logo on the website	X	X	X	X	X

RECOGNITION

Initiative for Excellence materials and mailings	X	X	X		
Company recognition on framed sponsorship sign outside of school offices	X	X	X	X	X
Sponsor listing with weblink in Cougar News	X				
Company logo on back of school shirts (Boosterthon, 2 Drama, Spirit)	X	X			
Recognition during all home soccer, basketball, and volleyball games	X	X			

SIGNAGE

3 x 6ft Banner in gymnasium and soccer field	X	X	X		
Inclusion on Sponsor Banner displayed during home athletic events on CDS campus	X	X	X	X	X

ADDITIONAL ADVANTAGES

Cougar Club Membership	3	2	1		
CDS Shirt	2				
Tickets to seasonal drama productions	4	3	2	1	
Provide refreshments for events receive event sponsorship recognition	X	X			
Cougar Open Golf Tournament entry fee	4	2			
Official Sponsorship Opportunity of a Home Athletic Event	X	X	X		

A LA CARTE OPTIONS

Company logo on back of Spirit Shirt distributed to all students during 1st semester	\$500
Company logo on back of Fall Drama Shirt	\$400
Company logo on back of Spring Drama Shirt	\$400
Company logo on back of Boosterthon Shirt	\$400
Featured Sponsor in Cougar News (Must accompany Bronze, Blue, or White Sponsorship)	\$250
Cougar Open Golf Tournament Hole Sponsor	\$250



CALVARY DAY SCHOOL

Thank you for your generous donation to Calvary Day School.
We are excited to partner with you throughout 2019-2020 school year!

Please complete the form below and on the reverse and return with payment to:

Susan Largent
134 S. Peace Haven Rd
Winston Salem, NC 27104

SPONSORSHIP INFORMATION

Name _____ Title _____

Company _____

Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

Advertising Instructions _____

SPONSOR PACKAGE CHOICE

Gold (\$7500) Silver (\$5000) Bronze (\$3500) Blue (\$1500) White (\$500)

A LA CARTE CHOICES

Spirit Shirt (\$500) Boosterthon Shirt (\$400) Fall Drama Shirt (\$400)

Spring Drama Shirt (\$400) Golf Tournament Hole Sponsor (\$250)

Featured Sponsor in Cougar News (\$250)

TOTAL SPONSORSHIP AMOUNT: \$ _____

Please email your company logo to slargent@calvaryday.school.
All artwork needs to be a high resolution with a minimum of 300dpi.

_____ on behalf of _____ agrees to pay the fee indicated for
(Corporate Representative) (Corporation)

the level of sponsorship and options indicated.