



SPONSORSHIP LEVELS AND ADVANTAGES

GOLD	SILVER	BRONZE	BLUE	WHITE
\$7,500	\$5,000	\$3,500	\$1,500	\$500

SCHOOL PROGRAM ADVERTISING

(Includes drama programs and yearbook)

Full Page	X				
Half Page		X			
Quarter Page			X		
1/8 Page				X	
Company Name (Name of your business only will appear)					X
Web link with logo on the Support CDS page of our website	X	X	X	X	X

RECOGNITION

Initiative for Excellence materials and mailings	X	X	X		
Company logo on framed sponsorship sign in school offices	X	X	X		
Complimentary Take it Home school-wide email flyer	X				
Company logo on back of school shirts (Nathan's Race, 2 Drama, Spirit/SOS)	X	X			
Recognition during all home soccer, basketball, and volleyball games	X	X			

SIGNAGE

3 x 6ft Banner at home athletic events and at Nathan's Race	X	X	X		
2 x 2ft Yard Sign at start/finish line of Nathan's Race				X	X
Inclusion on Sponsor Banner displayed during home athletic events on CDS campus	X	X	X	X	X

ADDITIONAL ADVANTAGES

Cougar Club Membership	3	2	1		
CDS Athletics Polo Shirt	2				
Tickets to seasonal drama productions	4	3	2	1	
Registration fee for Nathan's Race	4	3	2	1	
Cougar Open Golf Tournament entry fee	4	2			
Sponsor Day at home basketball games	X	X	X		

A LA CARTE OPTIONS

Company logo on back of Spirit/SOS Shirt distributed to all students during 1st semester	\$500
Company logo on back of Nathan's Race Shirt	\$400
Company logo on back of Fall Drama Shirt	\$375
Company logo on back of Spring Drama Shirt	\$375
Cougar Open Golf Tournament Hole Sponsor	\$250
Take it Home Tuesday email and flyer - sent monthly	\$100 each



CALVARY DAY SCHOOL

Thank you for your generous donation to Calvary Day School. We are excited to partner with you throughout the 2018-2019 school year!

Please complete the form below and on the reverse and return with payment to:

Susan Largent
134 S. Peace Haven Rd
Winston Salem, NC 27104

SPONSORSHIP INFORMATION

Name _____ Title _____

Company _____

Address _____ City _____ Zip _____

Phone _____ Fax _____ Email _____

Advertising Instructions _____

SPONSOR PACKAGE CHOICE

- Gold (\$7500) Silver (\$5000) Bronze (\$3500) Blue (\$1500) White (\$500)

A LA CARTE CHOICES

- Spirit Shirt (\$500) Nathan's Race Shirt (\$400) Fall Drama Shirt (\$375)

- Spring Drama Shirt (\$375) Golf Tournament Hole Sponsor (\$250)

- Take it Home Email (\$100/month) Number of Months _____

TOTAL SPONSORSHIP AMOUNT: \$ _____

Please email your company logo to slargent@calvaryday.school. All artwork needs to be a high resolution with a minimum of 300dpi.

_____ on behalf of _____ agrees to pay the fee indicated for
(Corporate Representative) (Corporation)

the level of sponsorship and options indicated.